

2011 National Intercollegiate Dairy Challenge

All functions and rooms are at the Hickory Metro Convention Center
1960-A 13th Avenue Dr. SE, Hickory, NC 28602 PH 828-322-1335

TENTATIVE SCHEDULE OF EVENTS as of 2/15/11

Wednesday, March 30, 2011

Set up Dairy Challenge Central office
Set up IT Office
Coaches, Teams, Board, Staff arrive in Hickory
4:00 - 7:00 pm Computer check in for early arriving teams
7:00 PM Board Dinner

Thursday, March 31, 2011

7:30 a.m. - 12:00 p.m. NAIDC Board of Directors Meeting: Courtyard by Marriott (Board headquarter hotel)
10:00 a.m. - 12:00 p.m. Tour 1: Myers Farm, Inc.
12:30 - 1:30 Lunch: Iredell County Agricultural Center
2:00 - 4:00 p.m. Tour 2: Lucky-L Jersey Farm
Coaches and Teams continue to arrive in Hickory
5:30 - 7:30 p.m. Registration (Coaches ONLY)
Computer check-in for all teams
Each team should check in 2 laptop and 1 USB drive
Must provide user names and passwords for each computer
8:00 p.m. Distribution of Computers & Contest Materials (all teams should be present)
8:00 p.m. Judges report to Judges Central for orientation
10:00 p.m. Data computers checked back in

Friday, April 1, 2011

6:00 - 6:30 a.m. Computer check-in for all remaining schools
6:30 - 7:30 a.m. Breakfast buffet
6:45 a.m. Contest overview and additional instructions
7:15 a.m. Volunteer meeting, instructions for dairy visits
7:15 - 7:45 am Judges Meeting
7:30 a.m. - 7:00 p.m. Sponsor and Media check-in
7:45 a.m. Teams begin loading buses for contest dairy visits
Judge panels follow buses (travel as a group in their own vehicle)
8:00 a.m. Buses 3 & 4 leave for contest dairies 3 & 4
8:15 a.m. Buses 1 & 2 leave for contest dairies 1 & 2
8:15 - 8:30 a.m. Teams and Judges arrive at dairies
8:45 - 10:30 a.m. Coaches meeting with Board of Directors
8:45 a.m. Dairy managers welcome teams, provide overview and guidelines
9:00 - 11:00 a.m. On-site assessments of contest dairies
11:00 - 11:15 a.m. All teams gather with dairy managers for group interview; Judges observe
11:00 - 1:15 p.m. Boxed lunches distributed at hotel
11:30 a.m. Teams and Judges depart dairies
11:30 - 5:00 p.m. Coaches and media visit contest dairies
12:00 p.m. Teams arrive
12:00 p.m. Teams pick up data computers
12:00 - 1:00 p.m. Judges have lunch with dairy managers
12:15 - 5:15 p.m. Teams plan and develop presentations in assigned work rooms
12:45 - 1:00 p.m. Judges meeting, instructions for the afternoon
1:00 - 1:15 p.m. Volunteer meeting, instructions for interviews
2:00 - 4:00 p.m. Individual Team interviews with dairy managers (12 minutes/Team); Judges observe
Dairy 1
Dairy 2
Dairy 3
Dairy 4
2:00 - 5:00 p.m. Snacks available
Sponsor booth set up
5:00 p.m. IT will check all presentation computers to ensure that powerpoints are transferred to flash drives
5:30 p.m. Judges turn in their dairy assessments and contest data
5:30 - 6:05 p.m. Teams turn in final presentations and return computers
6:00 - 10:00 p.m. Friday Social Event: Ballroom

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Saturday, April 2, 2011

6:15 - 8:00 a.m.	Breakfast buffet
6:30 - 8:30 a.m.	Sponsor set-up for Career Fair
6:45 a.m.	First AM presentation teams arrive at assigned prep rooms
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour</i>
	<i>Teams must turn in financial materials at the start of Prep Time</i>
	Dairy 1
	Dairy 2
	Dairy 3
	Dairy 4
7:00 - 7:35 a.m.	Judges meeting, instructions for the day
7:00 a.m.	Volunteer meeting
7:45 - 11:45 a.m.	Morning Team presentations (60-min intervals)
	20 minutes - team presentation Dairy 1
	10 minutes - judges' questions Dairy 2
	15 minutes - judges deliberate Dairy 3
	10 minutes - judges' feedback Dairy 4
	Immediately after presentations teams are photographed with coach then debriefed
	Debriefing Rooms: Dairy 1
	Dairy 2
	Dairy 3
	Dairy 4
	<i>After debriefing, teams should be escorted to Mandatory Career Fair</i>
8:30 a.m. - 12:00 p.m.	Mandatory Career Fair for morning presentation teams
8:30-10:30 a.m.	SE United Dairy Industry Association Program
11:00 a.m. - 1:00 p.m.	Lunch buffet
11:30 a.m.	First PM presentation teams arrive at assigned prep rooms
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour</i>
	<i>Teams must turn in financial materials at the start of Prep Time</i>
	Dairy 1
	Dairy 2
	Dairy 3
	Dairy 4
11:45 a.m. - 12:30 p.m.	Judges lunch
12:00 p.m.	Volunteer meeting
12:30 - 4:30 p.m.	Afternoon Team presentations (60-min intervals)
	20 minutes - team presentation Dairy 1
	10 minutes - judges' questions Dairy 2
	15 minutes - judges deliberate Dairy 3
	10 minutes - judges' feedback Dairy 4
	Immediately after presentations teams are photographed with coach then debriefed
	Debriefing Rooms: Dairy 1
	Dairy 2
	Dairy 3
	Dairy 4
	<i>After debriefing, teams should be escorted to Mandatory Career Fair</i>
1:00 - 4:30 p.m.	Mandatory Career Fair for afternoon presentation teams
1:30 - 3:30 p.m.	SE United Dairy Industry Association Program
4:30 - 5:30 p.m.	Tear down sponsor booths
5:00 p.m.	Presentation equipment returned to Dairy Challenge Central
5:00 - 6:00 p.m.	Collection of surveys from coaches, sponsors and judges
5:30 - 6:00 p.m.	Judges complete and turn in team assessments and rankings, finalize presentation
6:00 p.m.	Contestant social with sponsors
6:45 p.m.	Judges present their findings to participants
7:30 p.m.	NAIDC Awards Banquet